

Americas First Choice
Bell & Howell

COLOR SLIDE PROJECTORS

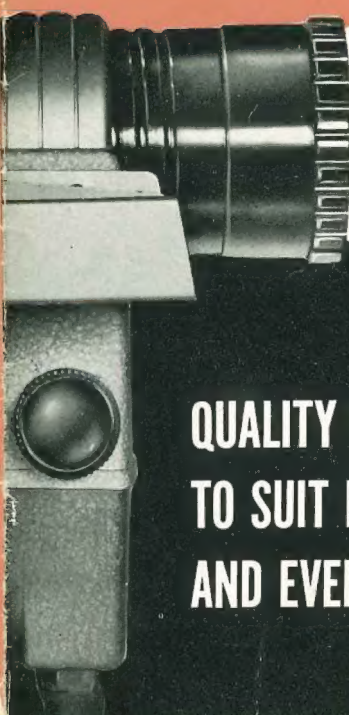
PATENT OFFICE

OCT 7 1957

Design Division

TDC

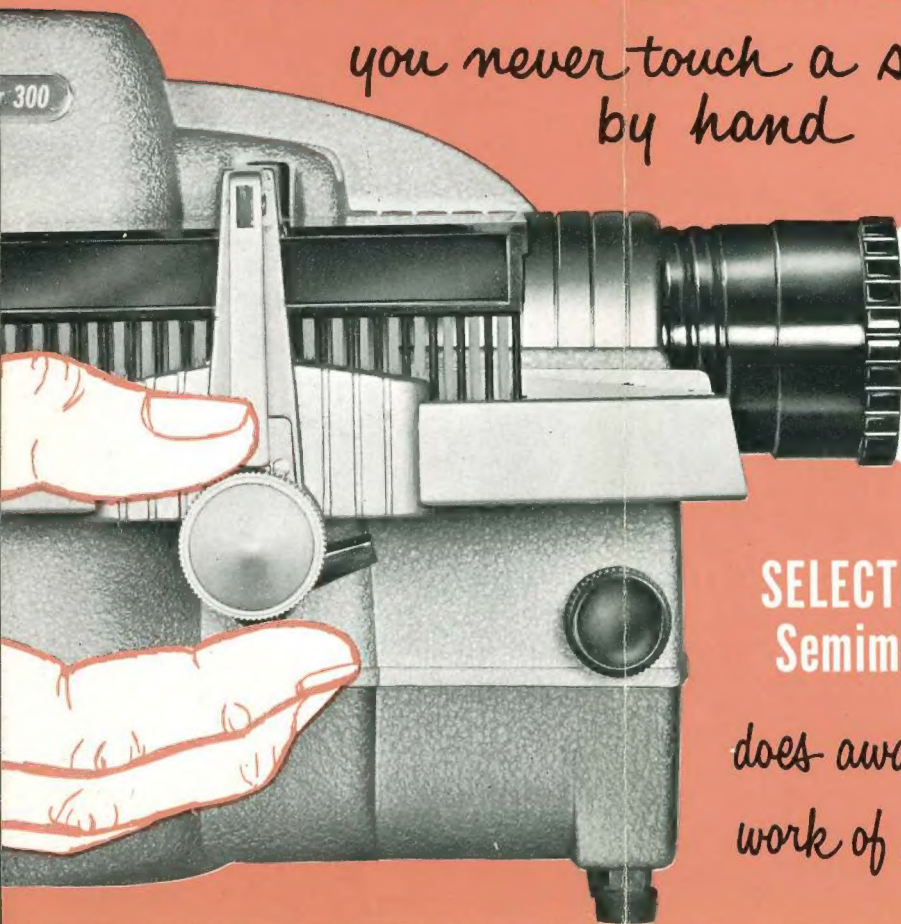
division of
Bell & Howell



**QUALITY EQUIPMENT
TO SUIT EVERY SKILL
AND EVERY BUDGET**

TDC COLOR SLIDE PROJECTORS

*with Selectron Semimatic changers
you never touch a slide
by hand*



TDC SELECTRON
slide changers
use economical
TDC Selectrays,
the most reasonably
priced type of slide
tray available
today.

**SELECTRON
Semimatic**

*does away with all the
work of slide handling*

No more fumbling for slides that are out of sequence—no more irritating interruptions caused by upside-down or reversed slides. At a turn of the knob the SELECTRON-Semimatic advances and projects your slides quickly, smoothly. Returns each slide in perfect order and position every time.

Just file your 2x2 slides in handy index-numbered TDC Selectrays, intermixed in any type cardboard, glass, or metal mounts and in any order you choose. Slip the Selectray into the SELECTRON-Semimatic changer mounted on your TDC slide projector . . . instantly you're ready for a smooth, uninterrupted slide show in your own home.

The SELECTRON-Semimatic 2x2 changer fits all the TDC slide projectors shown in this folder except the automatic Robomatic.

Bell & Howell introduces the TDC **ROBOMATIC**

*most versatile automatic
slide projector!*

Only the new Bell & Howell Robomatic gives you complete choice of projection cycle, provides built-in remote control at any distance, projects both forward and reverse automatically.



Accessories/Manual preview changer, **\$2.95**
25-foot extension cord, **\$4.95**

- 500-watt lamp and coated optics for brilliant, needle-sharp projection. 5-inch f/3.5 Procomat lens.
- Simple operation—push buttons grouped together at fingertips . . . remote control from anywhere in the room.
- Show up to thirty slides at a time, even with inter-mixed mounts. No special trays—the Robomatic takes economical TDC Selectrays.

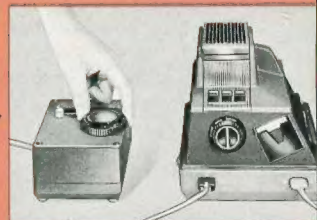
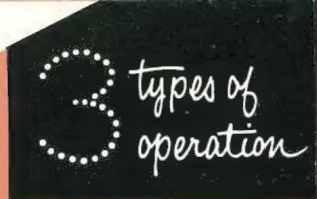
Newer than tomorrow, the Robomatic projects for you . . . simply, automatically. Your color slides show themselves. Just slip in a tray of slides . . . set the timing knob . . . and sit down, relax.

Smoothly, silently your Robomatic changes slide after slide at any interval from 5 to 90 seconds. And the exclusive Robomatic Timer lets you control the projection cycle from anywhere in the room. Add modern magic to your slide shows. With just about every feature you've ever dreamed of in an ideal projector . . . complete with Robomatic Timer, 10-foot cord and matching case, **\$149.50.**

automatic

push button

manual

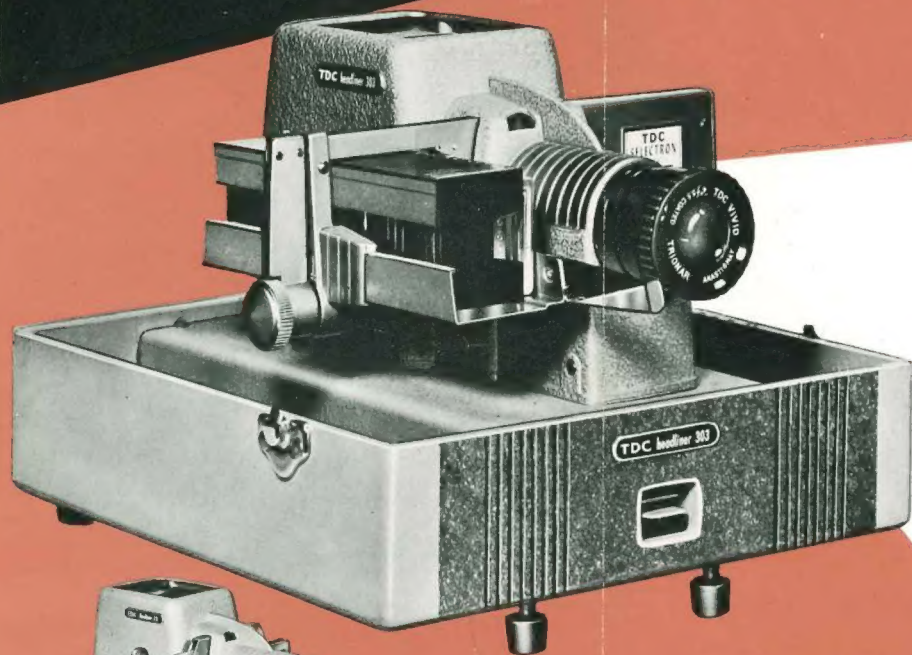


- Switch from forward to reverse just by turning a dial . . . changes slides automatically in almost a second.
- Robomatic Timer lets you choose the automatic projection cycle. Just push a button to reject any slide in the sequence, the next one stays for the full interval.
- Provision for showing 2-dimensional stereo halves . . . accepts manual preview changer.

Preferred by people who want to match the quality of their fine cameras

Bell & Howell

TDC COLOR SLIDE PROJECTORS



HEADLINER
303

\$59⁵⁰

Complete with
snap-on case,
4 Custom
Selectrays

*Today's top
slide projector value*

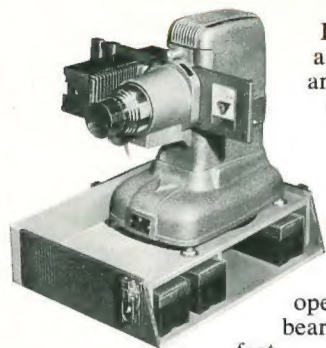
Now you can enjoy the full brilliance of 300-watt illumination with powerful *full-time* blower cooling, plus convenient SELECTRON-Semimatic operation, and 4 Custom Selectrays all in a beautiful, sturdy case with space for 180 slides—and all at a wonderfully *low* price. Coated 4-inch f/3.5 anastigmat lens in helical focusing mount gives sharp, crisply defined pictures. Positive friction tilt with handy front lock. Die-cast aluminum housing in amethyst gray with gold trim. Scratch-proof, stain-resistant case in matching two-tone gray holds 6 Selectrays. For 2x2 slides, 105-125V, 50-60 cycle AC.



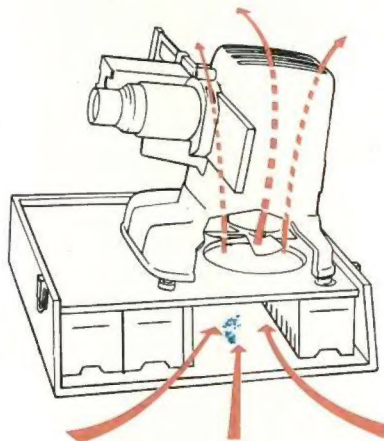
Headliner 35, budget-priced 2x2 slide projector with 300-watt lamp and blower cooling to protect slides, prolong lamp life. Coated 5-in. f/4 lens makes every detail sharp. Die cast aluminum, helical focusing, friction tilt. Accepts Selectron. With Deluxe manual changer... **\$39.95**. Case... **\$6.00**. With Selectron changer... **\$49.95**.

NEW WIND TUNNEL COOLING MODELS

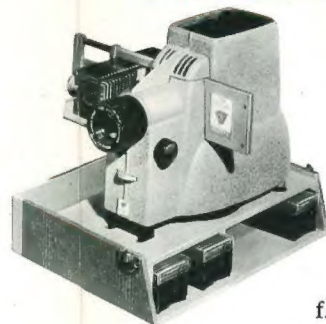
DELUXE MODEL D



Full power 300-watt illumination and extra sharp detail from special anti-reflection baffles in mount of coated 5-inch f/3.5 anastigmat lens. WIND TUNNEL COOLING—powerful fan scoops extra-large volume of air through AIRFLOW CASE—provides exceptional coolness. Will not “pop” cardboard slides under all normal operating conditions! Smooth roller-bearing focusing, rear tilt, leveling feet—plus SELECTRON-Semimatic changer—add to this outstanding value. For 2x2 slides, adaptable to film strip. 105-125V, 50-60 cycle AC. Complete with case. **\$74.75**



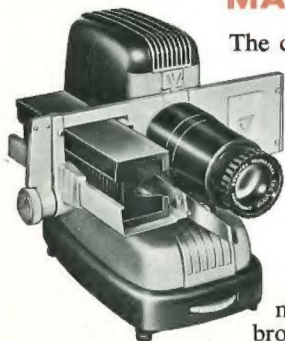
STREAMLINER 500



Full 500 watts of bright illumination. The Streamliner 500 brings out every detail of your color slides. A powerful blower and Airflow Case protects your slides, prolongs lamp life, and makes possible increased brightness without additional heat. Precision geared focusing and coated 5-inch f/3.5 anastigmat lens assures maximum sharpness at all times. Of course, SELECTRON-Semimatic changer for easy slide handling. Sturdy die-cast aluminum construction, smart styling. For 2x2 slides. 105-125V, 50-60 cycle AC. Complete with case **\$79.75**

Dependability, ruggedness, economy and convenience

MAINLINER 300



The die-cast aluminum Mainliner 300 incorporates rugged construction, styling and bright, blower-cooled 300-watt lamp. Sharp screen images are guaranteed by the coated 5-inch f/3.5 anastigmat lens, and precision optics. Positive micro-tilt adjustment, and broad, stable base. Styled in deep blue and silver gray, with gleaming silver ribs. Equipped with SELECTRON Semimatic changer. For 2x2 slides. 105-125 volt, 50-60 cycle AC. **\$59.50**

For both 2x2 and 2 1/4 x 2 1/4 slides

Your choice of two versatile, gear-focusing projectors to handle 2 x 2 and 2 1/4 x 2 1/4 slides. Both accept SELECTRON-Semimatic changer.



STREAMLINER 300 DUO

Blower-cooled. Bright 300-watt lamp. Coated 5-inch f/3.5 anastigmat lens. Precision tilt adjustment. Removable optics “cage.” 105-125 volt, 50-60 cycle AC. With 2 1/4 x 2 1/4 changer, **\$67.50**
Deluxe Manual 2x2 changer, \$4.00

STREAMLINER 500 DUO

Extra-bright 500-watt lamp, powerful blower, coated 6-inch f/3.5 anastigmat lens. 105-125 volt, 50-60 cycle AC. With 2x2 and 2 1/4 x 2 1/4 changers, **\$84.50**

for large audiences . . .

PROFESSIONAL 500

Rugged, heavy duty projector for brilliant projection, every professional use. Bright 500-watt lamp, special condenser system, coated 5-inch f/3.5 lens. Large blower, view-light. For 2x2 slides, adapts to filmstrip. 105-125V, 50-60 cycle AC with Deluxe manual changer. **\$99.50**



PROFESSIONAL 750

For use in large halls and auditoriums. 750-watt lamp (1000-watt may be used), heavy-duty optics, centrifugal blower for AC use. Same fine features as Professional 500. (AC-DC on special order.) **\$150.00**

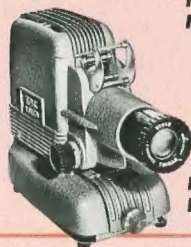


Outstanding projection of both slides and filmstrips

MULTI-PURPOSE PROJECTORS

Your choice of three versatile projectors to handle single-frame or double-frame filmstrips and 2x2 slides. Breathing glass pressure plates open and close as films advance, fully protect film against damage in transport. Easy to thread and operate. Coated 5-inch f/3.5 anastigmat lens.

Model BSC —200-watt, convection cooled, AC-DC.....**\$66.50**
Model DSC —300-watt, blower cooled, AC only.....**\$79.50**
Model 500 SC—500-watt, blower cooled, AC only.....**\$97.50**

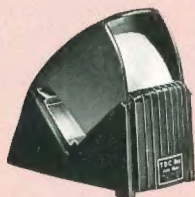


FILMSTRIP PROJECTORS

Low-cost, top-quality projectors for conventional (single-frame) filmstrips only. Easy to operate. Rugged die-cast aluminum housing.

Model AS —150-watt, convection cooled, 5-inch f/4 lens. AC-DC...**\$39.75**
Model MS—300-watt, blower cooled, 5-inch f/3.5 lens. AC only...**\$59.75**

Inexpensive, handy viewer

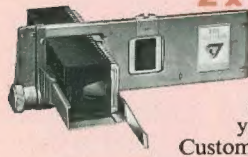


DUO VIVID TABLE VIEWER

A handsome table viewer for both 2x2 and 2 1/4 x 2 1/4 slides. Full 9-square-inch rectangular lens for easy viewing and corner to corner sharpness. AC-DC. **\$9.75**

You never touch a slide by hand

SELECTRON-SEMIMATIC 2x2 SLIDE CHANGER



Handles up to 30 slides in TDC Selectrays. Accepts all types of standard 2x2 mounts in forward or reverse sequence or any order you choose. Includes one TDC Custom Selectray.....**\$12.50**
 In place of Deluxe Manual-changer...**\$8.50**

Best protection for your 2x2 slides



PRESTOMOUNT SLIDE MOUNTS

Standard 2x2 metal and glass slide mounts for 35mm double-frame transparencies. Protect film against scratches, dust, fingerprints. 20 mounts, including glass and labels.....**\$1.85**
 Bulk packages—100 mounts, \$8.25; 1000...\$77.50



Easy, safe storage and filing for 2x2 slides

TDC SELECTRAYS Hold 30 2x2 slides in any type mount. Custom Selectrays have engraved index numbers, adhesive labels and transparent plastic covers. Econo-Selectrays with cardboard covers. Keep slides clean, safe, convenient. All Selectrays lead directly into Selectron changers or Robomatic projectors. Carrying cases available.

A table viewer and slide projector all in one

PROJECT-OR-VIEW DELUXE



Instant viewing or projection doubles the enjoyment of your slides. View your slides directly on the big 46-square-inch black viewing glass, or open the back panel with the flick of a finger

and project them on your screen with brilliant realism. Coated 3-inch f/2.9 anastigmat lens, blower cooled, 200-watt lamp. For 2x2 slides. 105-125 volt, 50-60 cycle AC. **\$77.50**

With 150-watt lamp, convection-cooled, **\$69.95**

Portability, convenience and protection

TDC CARRYING CASES... Handsome, sturdy, airplane-luggage-type carrying cases with handles. **PROJECTOR CASES**

- C2H** —For Headliner with SELECTRON, 6 trays. **\$9.50**
- C1M** —for Mainliner, Model D, MS, BSC, DSC. **\$9.50**
- C2M** —for Mainliner, Model D, Streamliner 500, MS, BSC, DSC, with SELECTRON, 6 Selectrays.....**\$15.00**
- C3D** —for Mainliner, Model D, Streamliner 500, MS, BSC, DSC, Streamliner Duo models with SELECTRON, space for up to 15 Selectrays.....**\$17.50**
- C15T** —for Streamliner Duo models.....**\$9.50**
- C1P** —for Professional 500 and 750, Model 500 SC.....**\$15.00**
- C2P** —for Professional 500 and 750, Model 500 SC with SELECTRON, extra Selectrays.....**\$20.00**

SELECTRAY CASES

- C6S** —for 6 Selectrays.....**\$5.75**
- C12S** —for 12 Selectrays.....**\$8.50**
- C24S** —for 24 Selectrays.....**\$13.50**
- C5S** —For SELECTRON and 8 Selectrays.....**\$8.50**

all prices and specifications subject to change without notice



Your modern color transparencies often picture moments that can never be recaptured. They are a once-in-a-lifetime investment.

To enjoy color slides at their very best, *more people choose Bell & Howell-TDC projectors than any other make.*

Look to Bell & Howell and TDC for . . . *finer products through imagination.*

**MORE
QUALITY
FEATURES MAKE
TDC PROJECTORS
AMERICA'S
FIRST CHOICE**

including

vivid color projection

Highly efficient, color-balanced optical systems provide the ultimate in brilliance. Specially designed lenses, condensers, reflectors and heat filters assure clear, undistorted, extra-sharp projection.

Bell & Howell

finer products through imagination
PORTER STUDIOS

AND

PHOTO SUPPLIES

**104 N. WASHINGTON ST.
FALLS CHURCH, VA**